Transportation Survey: Facts & Talking Points

In early 2010, Physical and Environmental Planning initiated a survey of faculty and staff jointly funded by the VC Student Affairs (RSSP), the VC Administration (Sustainability), the VC Administration (Parking & Transportation), and the Chancellor. The survey represented fall 2009 commutes and was issued to a sample of full and part-time UC Berkeley faculty and staff (excluding student employees, emeritus faculty, and LBL employees) with valid, published contact information from payroll records (10,702 individuals). 2,520 employees completed the survey, yielding a response rate of 24% and a margin of error of ± 1.71% significant at the 95% Confidence Interval. Information on students is available in a separate survey.

The majority of respondents were single (85%) and came to campus on a regular basis (95%). The highlights of the survey illustrate that:

- Drive along rate has gone done 4%; now at 43% vs. 47% in 2006
  - Stanford employee drive-alone rate 51% in 2008
  - UCLA employee drive-alone rate is 55%
- Bicyling to campus increase from 7% to 9%
  - 8 percent better than Alameda County as a whole.
  - UC has many more walkers and cyclists and a 24% lower drive-alone rate than the average in Alameda County
- Top 3 Factors for Influencing Transportation Decisions
  - Public transportation is inadequate or inconvenient
  - Travel time
  - Convenience
- Majority of drivers (60% or more for each mode) respond that they drive because they “Need my car for personal errands before, during, or after work”
Background:

- Transportation survey conducted on a regular basis (every 2-3 years) for 30 years
  - Given to both students and faculty/staff in separate instances
  - Continuing best practice and benchmark of transportation and traffic environmental impact
- 2020 LRDP EIR requires that we "conduct such surveys at least once every 3 years" as a mitigation measure (TRA-11: http://www.cp.berkeley.edu/LRDP_final/chapter_10.pdf).